Exhibition and Environmental Portafolio



Andrea Facenda
Studio

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We believe







design, art, & history

are synonyms of community,
power and inclusivity.



Therefore we work alongside public and private institutions,

collaborating with fellow design partners to research, strategize, and craft graphics that bring their projects to life.

We’re more than just a graphic design studio—we craft visual identities that highlight cultural initiatives. Whether for exhibitions, public programs, or private projects, our designs foster meaningful connections by celebrating cultural values.

Engage
Ontario Place

Work with: Bespoke Collective
Client: Ontario Place
Our services: Graphic Design & Illustration
Deliverables: Graphic Design & Illustration
Deliverables: Branding system, wed design, banners, prints.

Ontario Place aimed to launch a campaign inviting public input on its redevelopment. They envisioned a visual identity that reflected the site's unique sense of escape while remaining welcoming and accessible.

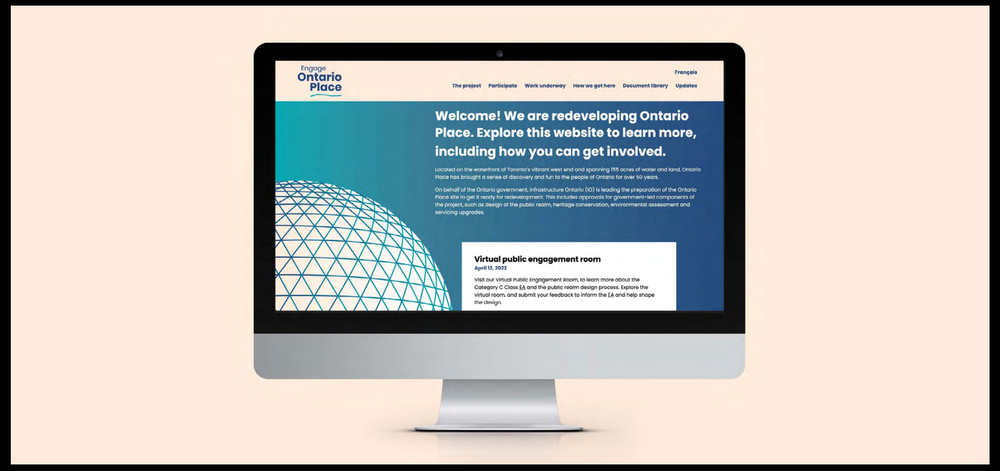


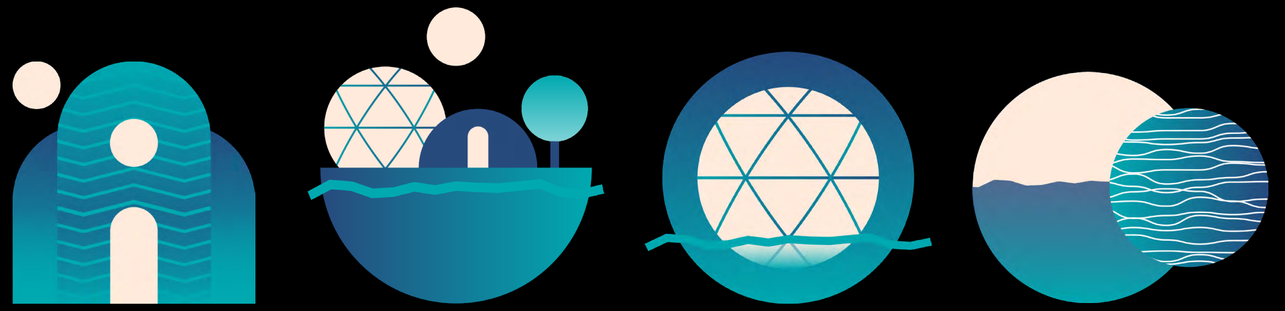
Andrea Facenda Studio

Engage Ontario Place

Engage Ontario Place









Cherry Beach Hoarding

Work with: Bespoke Collective
Client: Waterfront Toronto
Our services: Graphic Design
Deliverables: Hoarding.

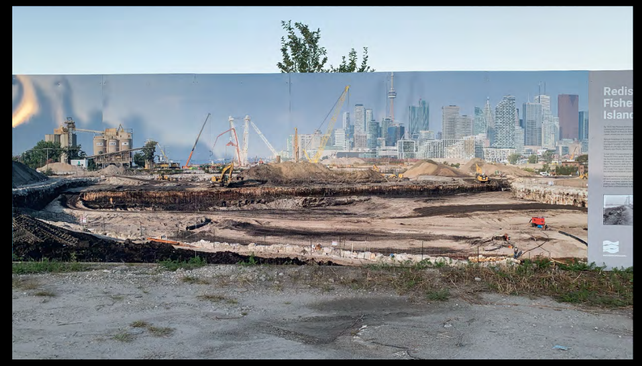
Waterfront Toronto allocated a section of Cherry Street for photographers Vid Ingelevics and Ryan Walker to showcase their work. This particular exhibition focused on a collection of archaeological artifacts uncovered in the area. Our role was to curate and design the hoarding.



Cherry Beach Hoarding









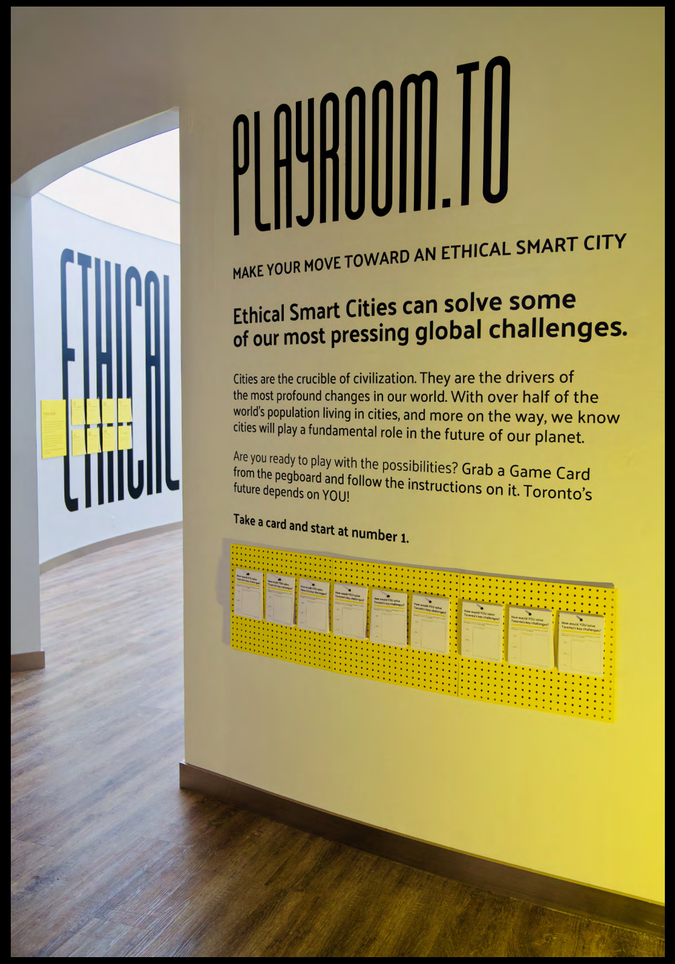
Playroom TO

Work with: Paddy Harrington, IWB
Our services: Exhibition design, graphic desing & typography design.
Deliverables: Exhibition.

Our creative director, Andrea Facenda, served as the lead designer for the Playroom TO exhibition, an immersive showcase that explored research on ethical smart cities while also gathering valuable data. This exhibit is an award winner of DesignTO.



Playroom TO


PLAYROOM.TO
MAKE YOUR MOVE TOWARD AN ETHICAL SMART CITY
Ethical Smart Cities can solve some of our most pressing global challenges.
Cities are the crucible of civilization. They are the drivers of the most profound changes in our world. With over half of the world's population living in cities, and more on the way, we know cities will play a fundamental role in the future of our planet.
Are you ready to play with the possibilities? Grab a Game Card from the pegboard and follow the instructions on it. Toronto's future depends on YOU!
Take a card and start at number 1.
ETHICAL


SHARE YOUR IDEAS
GET INSPIRED
How did Melbourne provide support for people experiencing homelessness?
Housing
Healthcare
Environment
Climate Change
Energy
Safety
Mobility
Wildcard

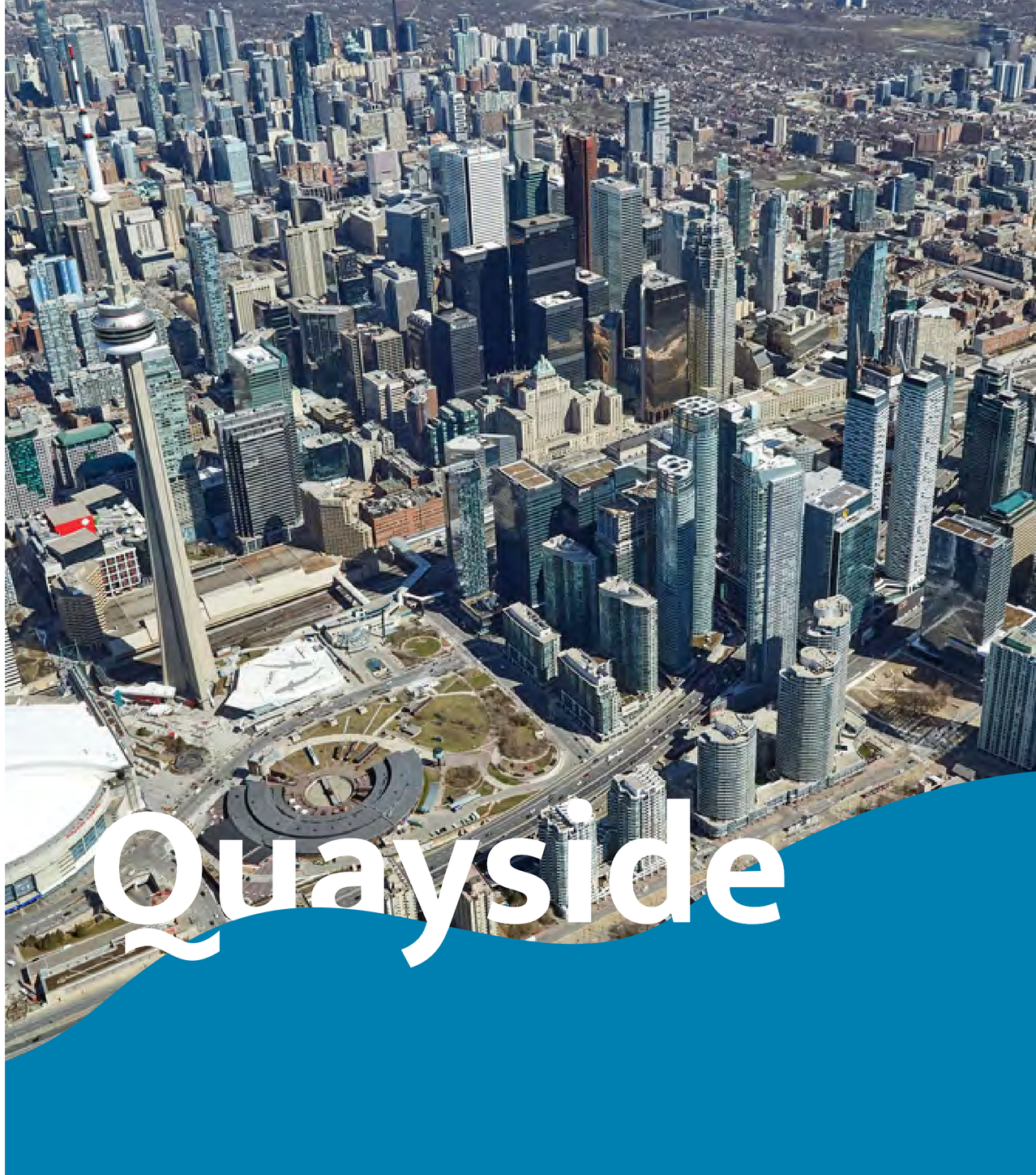

How would YOU solve Toronto's key challenges?


How would YOU solve Toronto's key challenges?
ETHICAL VALUE
SMART TECHNOLOGY
CITY CHALLENGE

Quayside

Work with: Frontier
Client: Dream, Great Gulf
Our services: Graphic Design
& Presentation Design
Deliverables: Logo, presentation template.

This project took shape in the midst of a request for proposal for the design of Quayside in Toronto. The client required a versatile logo and presentation template that would effectively showcase the key features of their designs. Ultimately, their submission was a success, winning them the RFP!



Quayside





Section 2

Quayside Presentation

Resilience

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Quayside

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Quayside Presentation

Quayside Presentation/Title Text



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Quayside Presentation

Stories of Home

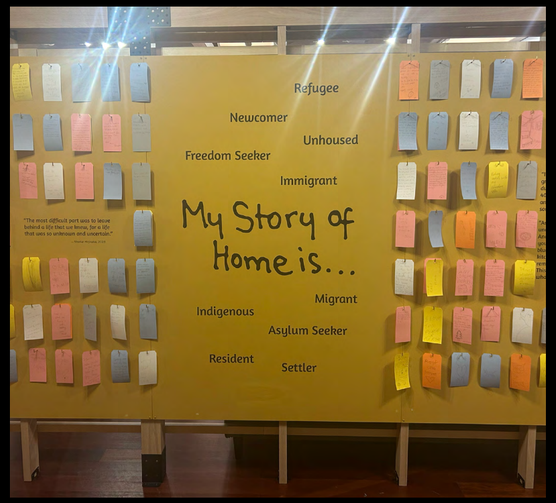
Work with: elsonstudio
Client: Museum of PAMA
Our services: Graphic Design & Illustrations.
Deliverables: Exhibition.

This exhibit was designed to honor and celebrate Brampton's immigrant community. The museum has curated a collection of objects that played a significant role in the journeys of those who settled in the city. Our task was to develop a cohesive branding system and create illustrations for this exhibit.



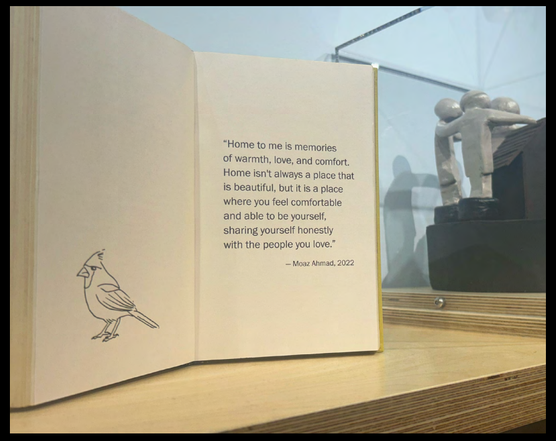

Vietnamese refugees arrive at Toronto International Airport on July 13, 1979
Victor Vignale, around 1958
War Brides


"Home is the dichotomy of both place and feeling — an arrival of sorts. For me, it is autonomy in comfort, familiarity, a sense of belonging. For me, this context extends to my environment, those who I am surrounded by, and most importantly, how culturally, socially, and emotionally I am welcomed, understood, and accepted."
— Zora Garcia-Alvarez, 2022


Refugee
Newcomer
Unhoused
Freedom Seeker
Immigrant
My Story of Home is...
Migrant
Indigenous
Asylum Seeker
Resident
Settler


What is H?




"Home to me is memories of warmth, love, and comfort. Home isn't always a place that is beautiful, but it is a place where you feel comfortable and able to be yourself, sharing yourself honestly with the people you love."
— Moaz Ahmad, 2022

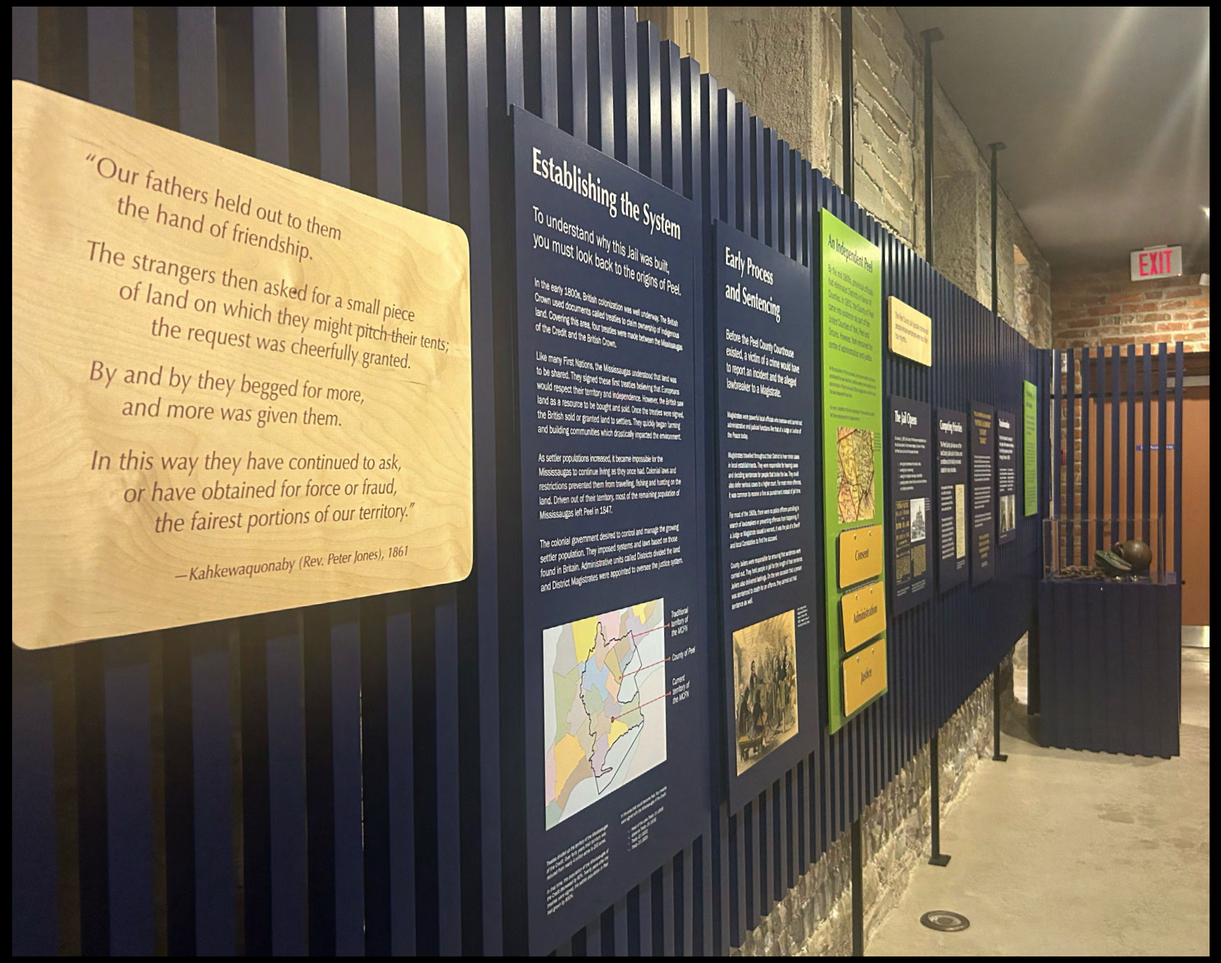
The Jail

Work with: elsonstudio
Client: Museum of PAMA
Our services: Graphic Design & Illustrations.
Deliverables: Exhibition.

The PAMA museum was once the Peel County Jail. This exhibit highlights various prisoner cases and shares stories about their experiences and conditions during their time there. This was the first of three exhibitions created for the museum, and our work provided the foundation for the design of each one.



The Jail


"Our fathers held out to them
the hand of friendship.
The strangers then asked for a small piece
of land on which they might pitch their tents;
the request was cheerfully granted.
By and by they begged for more,
and more was given them.
In this way they have continued to ask,
or have obtained for force or fraud,
the fairest portions of our territory."
—Kahkewaquonaby (Rev. Peter Jones), 1861
Establishing the System
To understand why this Jail was built, you must look back to the origins of Peel.
Early Process and Sentencing
EXIT


A Look Inside
When it opened in 1867, the Peel County Jail had twenty-five cells spread across two floors. The building was clean and well kept, with room to hold up to 30 prisoners. Imprisoned people were separated by sex and age. As men were overwhelmingly represented in the jail system, twenty cells were set aside for male prisoners.

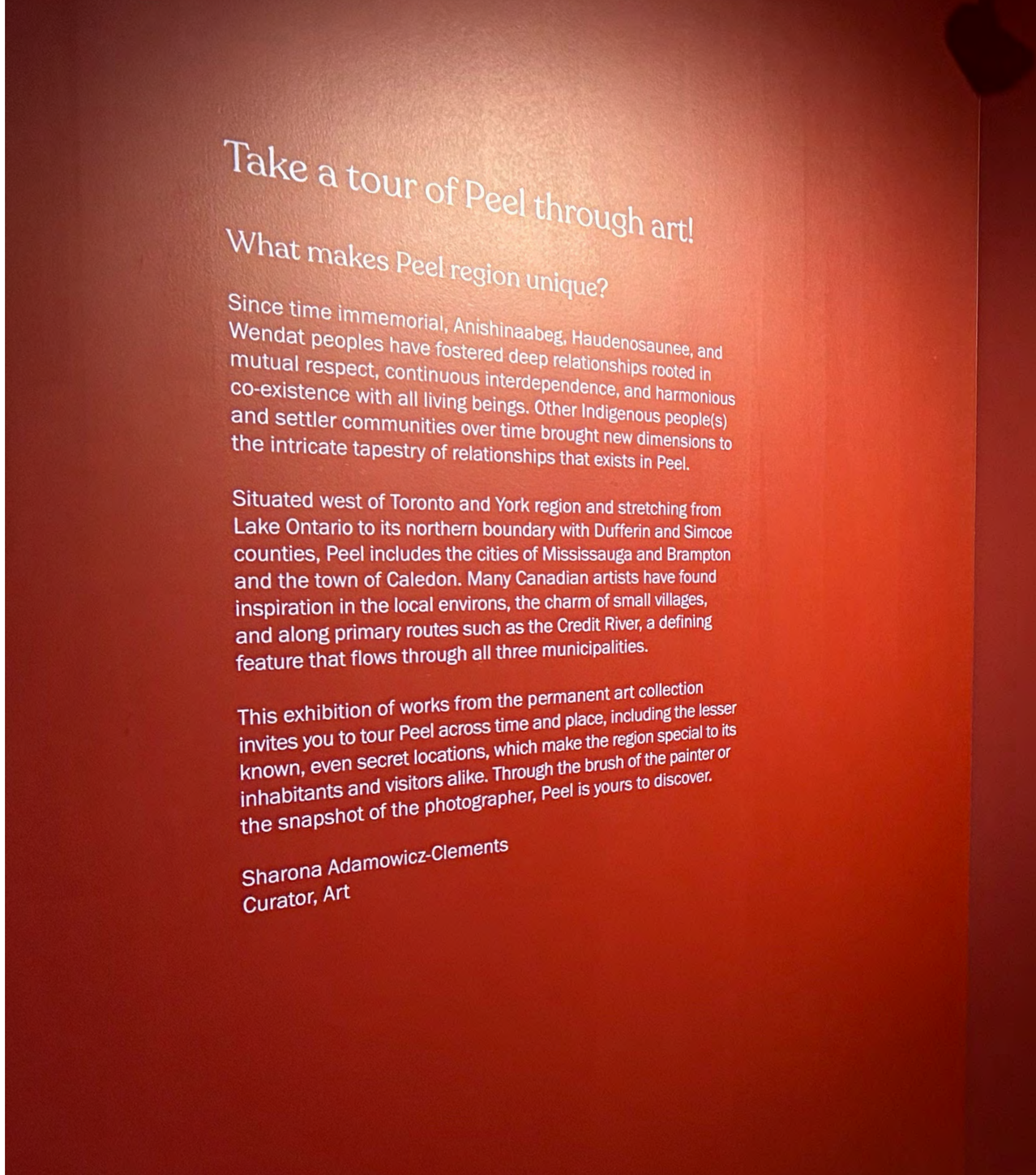

The Conservator, October 29, 1929
Jails as Poorhouses.
SHAME! SHAME! SHAME!
What do you think?
Who defines crime?
Has the definition of crime changed over time?
What comes to mind when you hear the word "criminal"?
Who does the criminal justice system serve?
Over time, hospitals, and long-term care facilities, such as the Peel House of Refuge, were built to care for the sick, elderly and those with mental illnesses. Although imperfect, these institutions provided, and continue to provide, a place for some people to go to receive support and relieved some of the pressure that Jail staff were experiencing.


30 days in the Hole
Throughout the history of the Jail staff could use solitary confinement to separate, control and punish a prisoner.

Yours to Discover

Work with: elsonstudio
Client: Museum of PAMA
Our services: Graphic Design & Illustrations.
Deliverables: Exhibition.

This exhibit highlighted the work of Canadian artists inspired by the landscapes of west Toronto and York Region. We developed the branding system and designed the labels that accompany the paintings.




YOURS TO
DISCOVER
SIGHTS/SITES OF PEEL REGION


Drawing with Friends
Where can you add your piece?
1. Use the paper provided to create a drawing that will continue the larger landscape. Create an image that connects to the others around it, like a puzzle piece.
2. Hang your drawing on the wall to contribute to the community landscape.


Drawing with Friends



The Mount Sinai 100 Experience

Work with: Bespoke Collective, elsonstudio
Client: Mount Sinai
Our services: Graphic Design & Photography Retouching.
Deliverables: Exhibition.

This exhibit showcased the rich history of Mount Sinai Hospital. Our role in the project was primarily technical, involving the processing, editing, and layout of photos, along with contributing to the overall design and aesthetic of the exhibit.

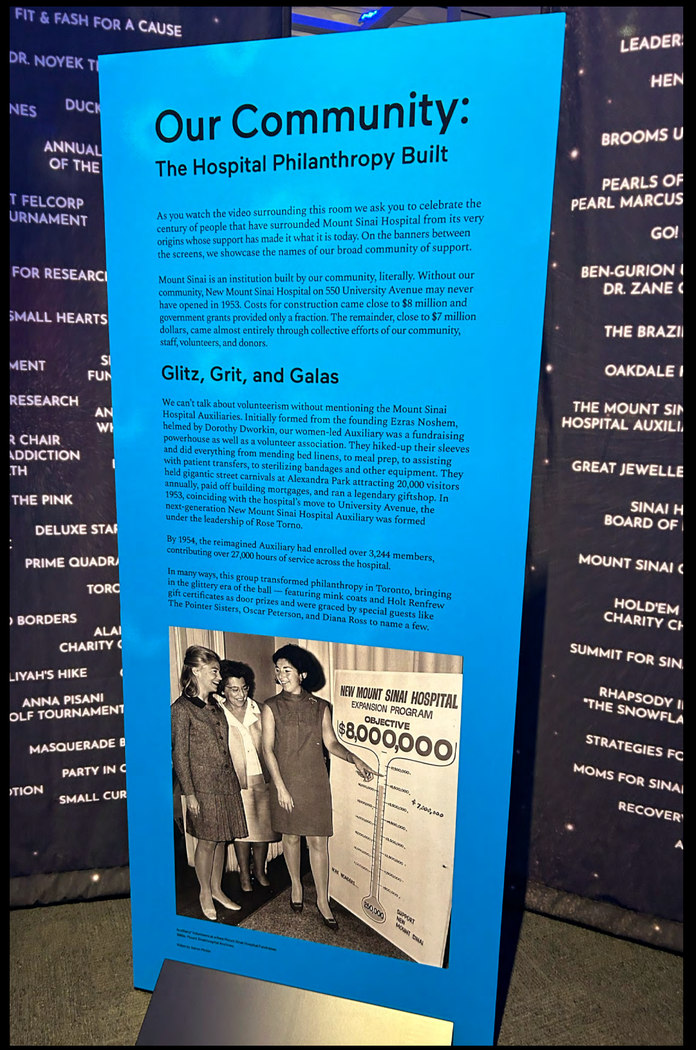


The Mount Sinai 100 Experience









Contact

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For branding portfolio visit
www.andreafacendastudio.com